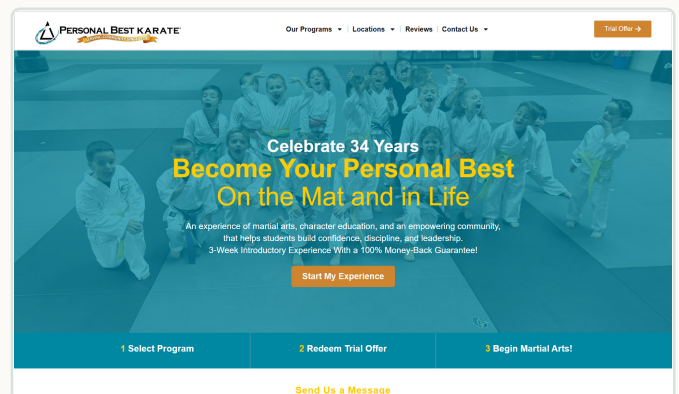


Ayesha Nisar

GoHighLevel Expert

Clear websites.
Connected business systems.

Websites, funnels, CRM, workflow automation
and AI voice agents - built around real business needs.



AI CONSULTING / TAX / MARTIAL ARTS / HEALTHCARE / REAL ESTATE

Book a discovery call

Email Ayesha

ayeshanisar150@gmail.com | +923134614885

ABOUT ME

Hi, I'm Ayesha Nisar!

GOHIGHLEVEL EXPERT / BUSINESS & MARKETING

I'm a GoHighLevel (GHL) Expert passionate about helping businesses streamline their operations, automate repetitive tasks, and build systems that turn leads into customers.

I have hands-on experience working with clients across multiple industries, including healthcare, real estate, tax services, and financial brokerage, helping them implement and optimize CRM systems, funnels, and automation solutions tailored to their business needs.



Having worked across different niches, I understand that every industry has unique workflows, customer journeys, and operational challenges. My focus is on building practical, reliable solutions that align with each client's goals.

Alongside my technical expertise, I have experience managing multiple client accounts, participating in client meetings, implementing requested updates, and providing training to help clients get the most out of GoHighLevel.

With a background in Business Administration and Marketing from FAST University, I bring both technical knowledge and a marketing-oriented approach to my work.

HOW I CAN HELP

Practical solutions for your business

GoHighLevel CRM Setup & Optimization

Organizing contacts, pipelines, calendars, and lead management systems.

Workflow Automation

Building automated follow-ups, lead nurturing sequences, appointment reminders, and internal notifications.

Sales Funnels & Landing Pages

Creating conversion-focused funnels and landing pages to capture and manage leads.

AI Voice Agents

Setting up and optimizing AI-powered calling systems to handle inquiries, qualify leads, and support appointment booking.

Email & SMS Marketing

Developing automated campaigns to improve engagement and follow-up.

Website Development & Integrations

Building and optimizing websites while connecting essential business tools.

GHL Troubleshooting & Account Management

Managing client accounts, resolving technical issues, and improving existing systems.

I'm always open to connecting with business owners, marketing agencies, and professionals looking to improve their CRM systems and scale through automation.

Let's connect and build smarter systems together!

SELECTED WORK

Five projects. A broad range of business needs.

Explore complete GHL buildouts, website development, AI voice agents and ongoing technical support across five client projects.

01 **AI Edge Consult**

Website design & launch

02 **Tiffany Cooley**

Tax business GHL buildout

03 **Personal Best Karate**

WordPress, CRM & AI voice

04 **Tides Mental Health**

WordPress & GHL support

05 **Alori International Holdings**

Funnels, pipelines & automation

PROJECT 01 / AI CONSULTING

AI Edge Consult

Client: Michelle Runge | Platform: GoHighLevel



Live website capture, 25 October 2026.

A complete website, from brand vision to launch

Built a multi-page consulting website in GoHighLevel, translating Michelle's vision into a cohesive and readable online presence.

DELIVERED

- Website pages and design
- Consistent page presentation
- Domain connection and website launch

CLIENT-VALIDATED STRENGTHS

- Attention to readability and images
- Responsive revisions
- Professional, approachable design

View live website: aiedgeconsult.com

PROJECT 01 / DESIGN, DELIVERY & LAUNCH

Turning a consulting vision into a clear website

01 / BUSINESS CONTEXT

AI Edge Consult presents a range of AI consulting services to business owners. The website needed to make those services approachable while reflecting Michelle Runge's professional brand and strategic vision.

02 / MY ROLE & DELIVERY

I designed and developed the website pages in GoHighLevel, connected the domain and supported the website launch. The work brought the page layouts, images and content presentation into a cohesive website experience.

03 / DESIGN & COLLABORATION

The project involved refining text readability, image presentation and consistency across service pages. I incorporated Michelle's revision notes while maintaining the overall design direction. Her feedback specifically highlights attention to detail, responsiveness and proactive improvements to the user experience.

04 / PRACTICAL BUSINESS VALUE

The completed website gives the business a central place to explain its services, introduce its approach and guide visitors toward relevant next steps. The case study is supported by the live website and Michelle's account of the design and collaboration process.

CLIENT FEEDBACK / PROJECT 01

“Beyond my expectations.”

Working with Ayesha has been absolutely exceptional! As someone building a complex AI consulting business with multiple service pages, I needed a designer who could translate strategic vision into stunning, conversion-focused web pages. Ayesha delivered beyond my expectations.

Her design work is not only visually beautiful but strategically brilliant. She created a cohesive brand experience across my website pages that perfectly balances professionalism with approachability - exactly what my small business audience needs. Her attention to detail is remarkable, from optimizing text readability to ensuring custom images display perfectly.

What impressed me most was Ayesha's proactive approach and responsiveness to feedback. When I provided revision notes, she implemented them flawlessly while maintaining the design integrity. She took initiative on improving user experience elements I hadn't even considered.

Ayesha transformed my vision into a conversion-ready website that authentically represents my brand. I couldn't be happier with the results and would recommend her to anyone looking for top-tier design work!

Michelle Runge

AI Edge Consult

Client feedback supplied in the project brief. Spacing and typography normalized.

PROJECT 02 / TAX SERVICES

A complete tax-business GHL buildout

Client: Tiffany Cooley | Platform: GoHighLevel

Backend systems for a growing tax operation

Built and supported a broad GoHighLevel setup for Tiffany Cooley and her team, covering the website and lead journey as well as internal business tools.

Websites & funnels

Customer-facing pages and funnel experiences.

Forms & pipelines

Information capture and opportunity organization.

Workflows

GHL automation setup and backend support.

Documents & contracts

Operational documents and contract setup.

Affiliate system

Affiliate setup for the client's team.

Ongoing support

Funnel, form and workflow support across offices.

10 offices supported

Tiffany's office plus nine additional offices, as described in her testimonial.

Source library: seven forms / order pages and 27 funnel links. Explore pages 11-14.

PROJECT 02 / BUILDOUT & ONGOING SUPPORT

A broad GHL setup for a multi-office tax team

01 / BUSINESS CONTEXT

The tax business required support across both customer-facing pages and internal GoHighLevel tools. Tiffany's feedback describes the need to maintain funnels, forms and workflows for her office and nine additional offices.

02 / MY IMPLEMENTATION SCOPE

My work included websites, funnels, forms, pipelines, automations, documents, contracts and an affiliate system for the team. The accompanying source library brings together the seven form or order-page links and 27 funnel links supplied for this project.

03 / HOW THE COMPONENTS SUPPORT THE OPERATION

Websites and funnels present the offer, while forms provide a structured way to collect information. Pipeline configuration organizes opportunities, and workflow setup supports repeatable business processes. Documents, contracts and affiliate-system configuration extend the buildout into the team's operational requirements.

04 / SUPPORT ACROSS OFFICES

This project also involved ongoing backend work rather than a single page delivery. Tiffany's testimonial emphasizes following direction, handling details carefully and supporting consistent work across multiple offices. It also acknowledges the contribution of Ayesha and her team.

CLIENT FEEDBACK / PROJECT 02

“Precision and dedication.”

Ayesha has been phenomenal as my backend support in GHL. She has far exceeded all expectations, consistently delivering high-quality work with precision and dedication. Not only has she supported my office with creating funnels, forms, and workflows, but she has also successfully managed the same for nine additional offices.

She follows direction with ease, pays close attention to detail, and ensures that nothing is overlooked. Ayesha and her entire team have done an outstanding job, making the entire process seamless and efficient.

I highly recommend Ayesha to anyone looking for reliable, detail-oriented, and professional backend support.

Tiffany Cooley

Tax business client

Client feedback supplied in the project brief. Spacing and typography normalized.

PROJECT 02 / SOURCE LIBRARY

Forms & order page

Original links supplied in the project brief. Click a row to open its source. Some links currently return an unavailable page; the URLs are preserved as supplied.

FORM 01 / TAX PRO EXPRESS ORDER PAGE

www.10k.taxproexpress.com/order-form-page

FORM 02 / TAXNITRO FORM

api.taxnitro.com/widget/form/8TsASFyJBlaYkxedCyR0?notrack=true

FORM 03 / TAXNITRO FORM

api.taxnitro.com/widget/form/b0ieBcBxJXzy9t7oLM9h?notrack=true

FORM 04 / TAXNITRO FORM

api.taxnitro.com/widget/form/XQcKIHA7yBXeo5OA0S9t?notrack=true

FORM 05 / TAXNITRO FORM

api.taxnitro.com/widget/form/8jRhm7qlwbJoTGglShar?notrack=true

FORM 06 / TAXNITRO FORM

api.taxnitro.com/widget/form/kRVySYuaYzVNLZIN5V7w?notrack=true

FORM 07 / TAXNITRO FORM

api.taxnitro.com/widget/form/Sae8IKtDpfeKsY72aAia

PROJECT 02 / SOURCE LIBRARY

Funnel library / 01-09

Original links supplied in the project brief. Click a row to open its source. Some links currently return an unavailable page; the URLs are preserved as supplied.

FUNNEL 01 / GHL PREVIEW

app.gohighlevel.com/v2/preview/yjiH6la709VBLfgyqFss?notrack=true

FUNNEL 02 / GHL PREVIEW

app.gohighlevel.com/v2/preview/i3UyqbSbvaj7uNLgUBAU?notrack=true

FUNNEL 03 / GHL PREVIEW

app.gohighlevel.com/v2/preview/aF5N032uk0S7ZQmPZQVB?notrack=true

FUNNEL 04 / GHL PREVIEW

app.gohighlevel.com/v2/preview/2SBfpGwCuWTZT0Vkzz7o?notrack=true

FUNNEL 05 / PUBLISHED PAGE

go.legendarytaxservice.net/thank-you-page-370746

FUNNEL 06 / PUBLISHED PAGE

go.therefundspot.com/clientintake-918185

FUNNEL 07 / TAXNITRO PREVIEW

app.taxnitro.com/v2/preview/okAN6yx11evf4buP7kLk

FUNNEL 08 / GHL PREVIEW

app.gohighlevel.com/v2/preview/G1rjYGHF5OuVBKHsz6jB?notrack=true

FUNNEL 09 / GHL PREVIEW

app.gohighlevel.com/v2/preview/dlwCP9keKUWGvalL2Qhb?notrack=true

PROJECT 02 / SOURCE LIBRARY

Funnel library / 10-18

Original links supplied in the project brief. Click a row to open its source. Some links currently return an unavailable page; the URLs are preserved as supplied.

FUNNEL 10 / GHSL PREVIEW

app.gohighlevel.com/v2/preview/xOF724XFdXSLSqj5xHeP?notrack=true

FUNNEL 11 / GHSL PREVIEW

app.gohighlevel.com/v2/preview/tnMKIfRvmW3rtroeMy79?notrack=true

FUNNEL 12 / TAXNITRO PREVIEW

app.taxnitro.com/v2/preview/DZrStUoNyDTU1M5VdlYy?notrack=true

FUNNEL 13 / GHSL PREVIEW

app.gohighlevel.com/v2/preview/0n5EOguwyukqJ2TEv2Bk?notrack=true

FUNNEL 14 / GHSL PREVIEW

app.gohighlevel.com/v2/preview/JHDu50egnOMzb6JhAAVh?notrack=true

FUNNEL 15 / GHSL PREVIEW

app.gohighlevel.com/v2/preview/NkPpIJEye7OkCB7M32pE?notrack=true

FUNNEL 16 / GHSL PREVIEW

app.gohighlevel.com/v2/preview/7hYrzboqao7HdxGVpi1f?notrack=true

FUNNEL 17 / GHSL PREVIEW

app.gohighlevel.com/v2/preview/nDmMTMOezKMwznMqqesj?notrack=true

FUNNEL 18 / PUBLISHED PAGE

eccstaxprep.com/landing-page

PROJECT 02 / SOURCE LIBRARY

Funnel library / 19-27

Original links supplied in the project brief. Click a row to open its source. Some links currently return an unavailable page; the URLs are preserved as supplied.

FUNNEL 19 / TAXNITRO PREVIEW

app.taxnitro.com/v2/preview/PVzqRvxCXKOiga7nBpMA?notrack=true

FUNNEL 20 / TAXNITRO PREVIEW

app.taxnitro.com/v2/preview/8AfJ7ludeFvNZjRXEn9y?notrack=true

FUNNEL 21 / TAXNITRO PREVIEW

app.taxnitro.com/v2/preview/wJjW1qqWaLLhzLsQPNP4?notrack=true

FUNNEL 22 / GHL PREVIEW

app.gohighlevel.com/v2/preview/nXR1Patset4OCShJmXOV?notrack=true

FUNNEL 23 / GHL PREVIEW

app.gohighlevel.com/v2/preview/MKZuiiBIBUi9jNNLHvyz?notrack=true

FUNNEL 24 / GHL PREVIEW

app.gohighlevel.com/v2/preview/BK7AMc1V2V9EMherBNMU?notrack=true

FUNNEL 25 / GHL PREVIEW

app.gohighlevel.com/v2/preview/t3CLp4H46tIEErFU6TS7?notrack=true

FUNNEL 26 / GHL PREVIEW

app.gohighlevel.com/v2/preview/PPQ5jQk6l5RE2bfRnxUu?notrack=true

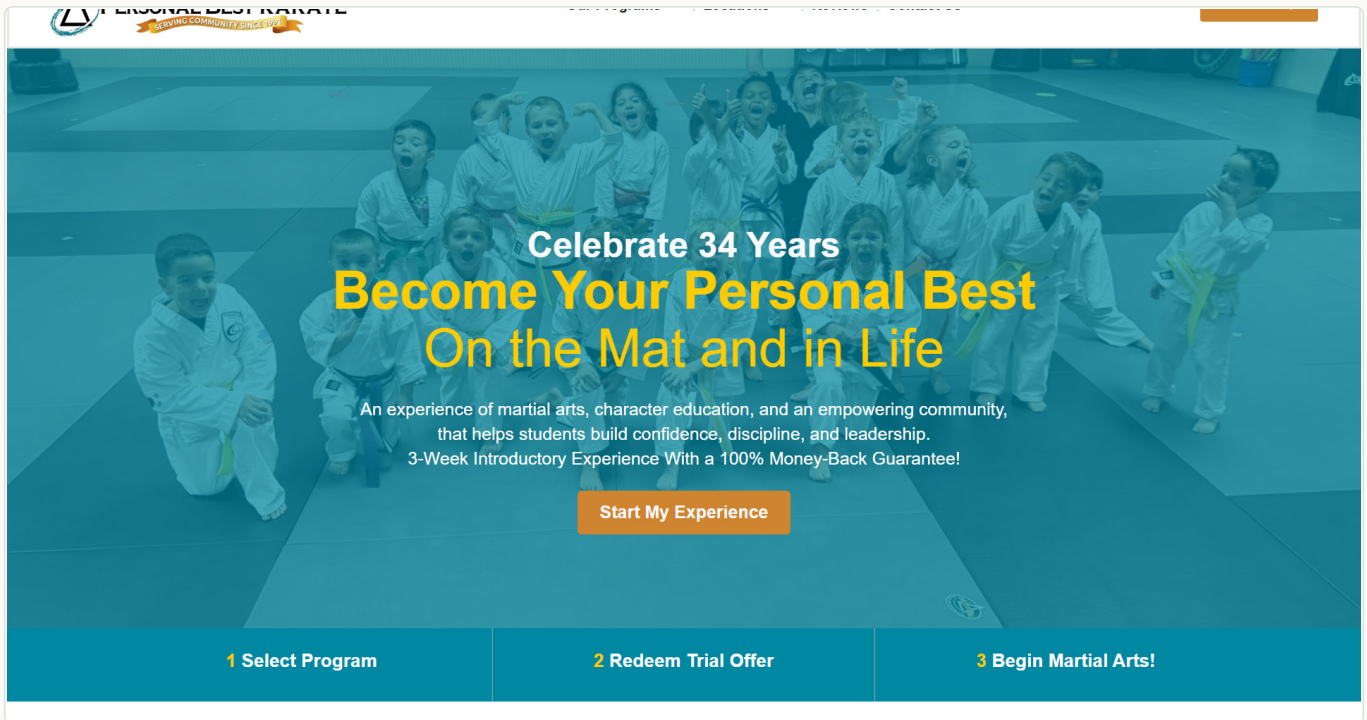
FUNNEL 27 / GHL PREVIEW

app.gohighlevel.com/v2/preview/vJZloVvkgclcvVgjNCwR?notrack=true

PROJECT 03 / MARTIAL ARTS

Personal Best Karate

Platforms: WordPress + GoHighLevel



Supplied project screenshot: WordPress landing page.

A connected website and enquiry experience

Combined WordPress website work with GHL forms, automations, lead pipelines and communication setup. The confirmed voice-agent scope covers incoming calls, program questions, lead qualification and trial or appointment booking.

WEBSITE & CRM

WordPress website and program pages
Landing and review pages
Trial-offer form, workflows and pipeline

COMMUNICATIONS

AI voice agents
A2P configuration
Email domain setup

View live website: personalbestkarate.com

PROJECT 03 / WEBSITE, ENQUIRIES & COMMUNICATION

Connecting the website with the next conversation

01 / WEBSITE & ENQUIRY EXPERIENCE

The WordPress work presents martial arts programs, trial offers and customer reviews in dedicated pages. The supplied collection includes the website, program pages, a landing page, a review page and the GHL trial-offer form shown within the website experience.

02 / CRM & WORKFLOW SETUP

The GHL evidence shows a lead pipeline with New Lead, Contacted, Responded and Closed stages. The workflow list includes trial-offer, after-school, birthday-party and contact-related entries. Together, these components provide a structured way to organize enquiries and the team's follow-up work.

03 / AI VOICE-AGENT RESPONSIBILITIES

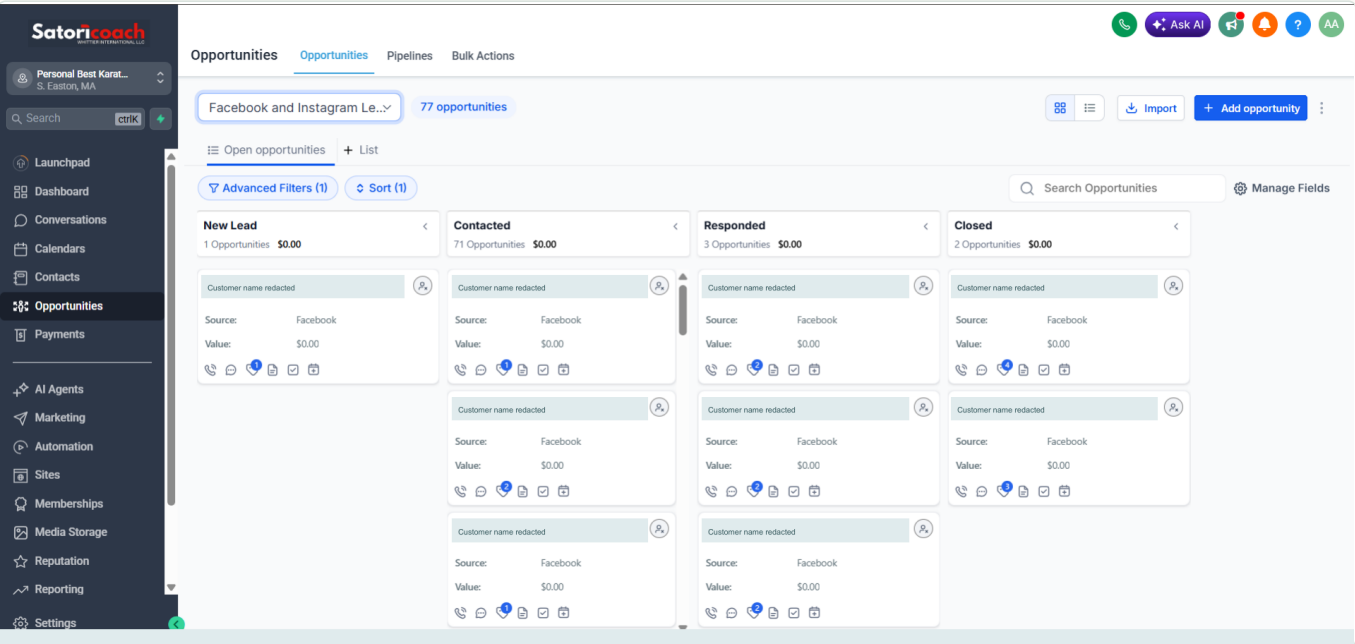
The confirmed voice-agent functions are answering incoming calls, responding to program questions, qualifying leads and helping callers book trial lessons or appointments. This extends the enquiry experience to people who prefer to call rather than use a website form.

04 / COMMUNICATION SETUP & PRACTICAL VALUE

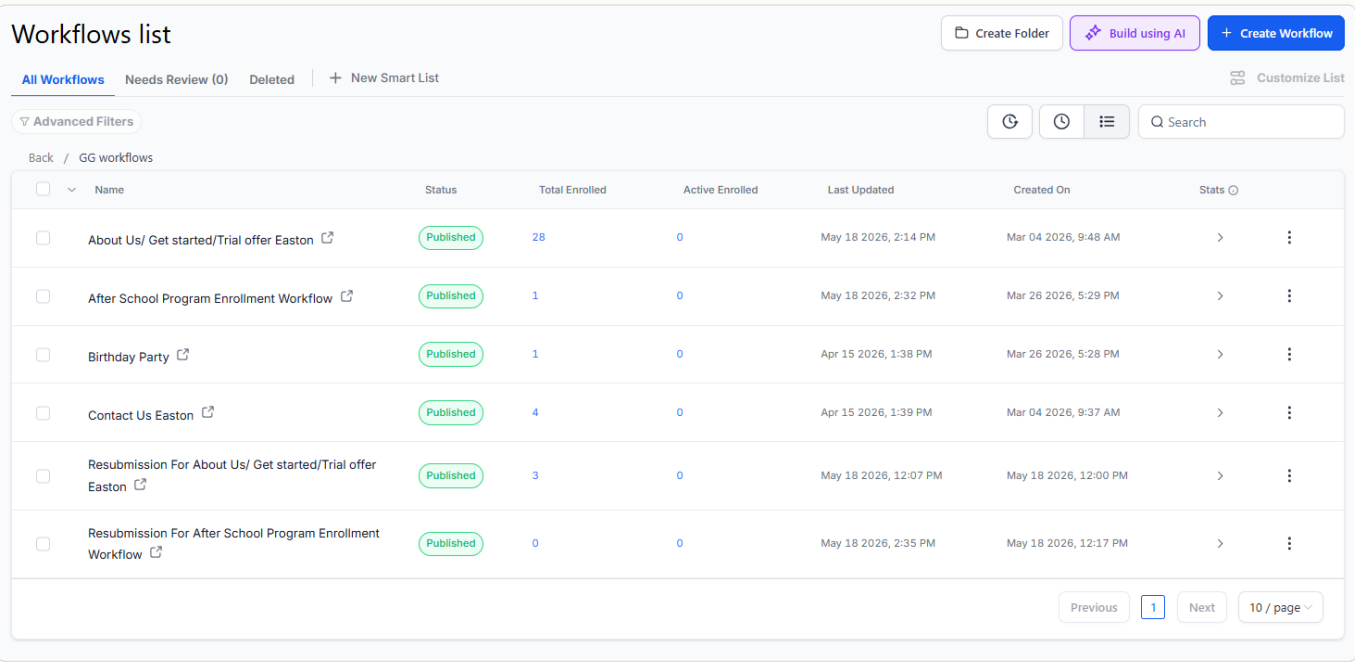
A2P configuration and email domain setup were also part of the delivery. The overall scope connects website presentation, lead capture, CRM organization and communication tools around the school's enquiry and trial-booking needs.

PROJECT 03 / ACTUAL IMPLEMENTATION

CRM & workflow evidence



Lead pipeline: New Lead, Contacted, Responded and Closed. Customer names permanently redacted.

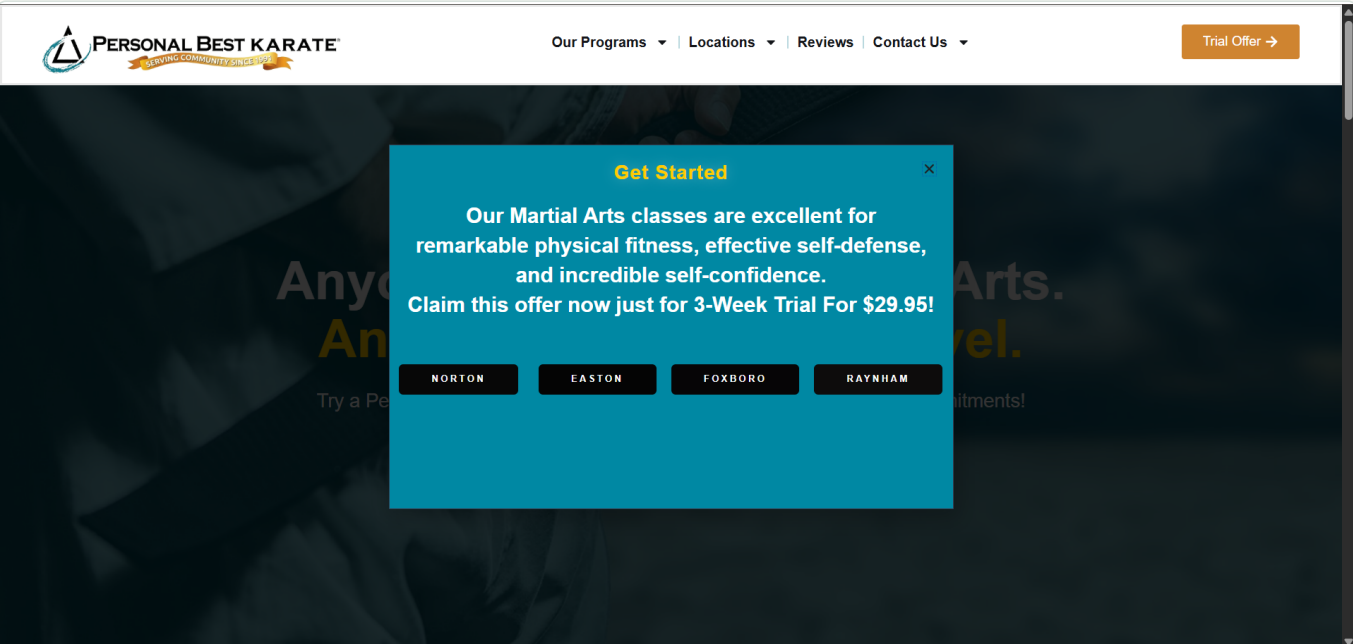


Supplied workflow list. Visible entries include trial-offer, after-school, birthday-party and contact workflows.

Actual implementation screenshots, supplied in the Martial Arts project ZIP.

PROJECT 03 / FORMS & VOICE AGENTS

From enquiry to a trial lesson



Supplied trial-offer form embedded in the WordPress experience.

CONFIRMED AI VOICE-AGENT SCOPE

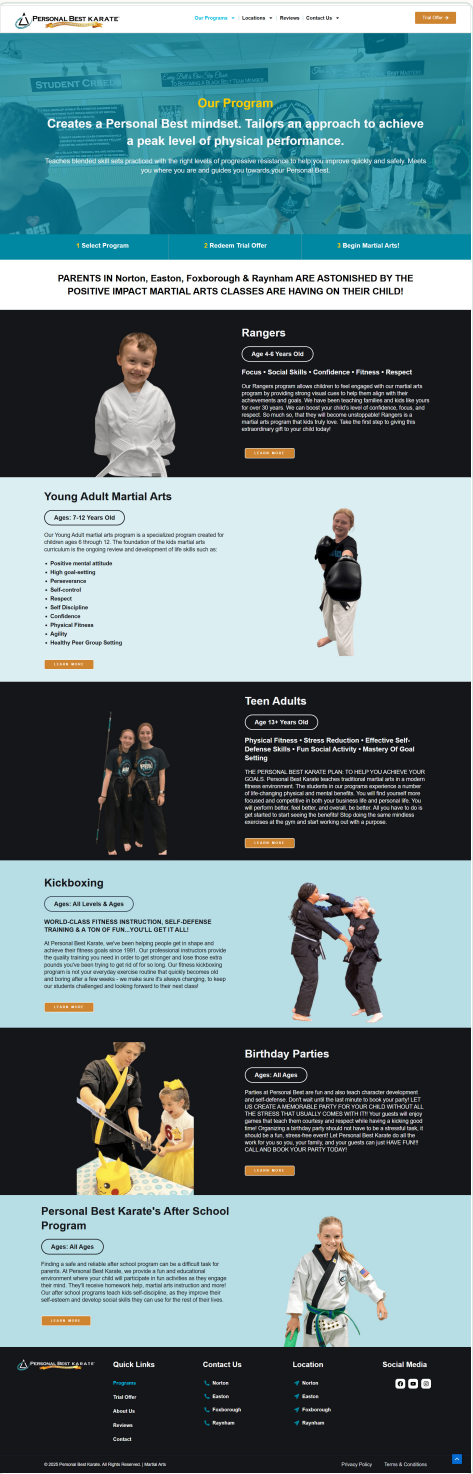
Answer incoming calls Handle the first conversation with callers.	Program questions Respond to questions about martial arts programs.
Lead qualification Identify the caller's needs and interest.	Trial & appointment booking Help prospects book their next step.

Voice-agent functions confirmed in Ayesha's project brief.

PROJECT 03 / SUPPLIED WORDPRESS PAGES

The full website collection

Complete supplied screenshots are preserved below. Zoom in to inspect the original page detail.



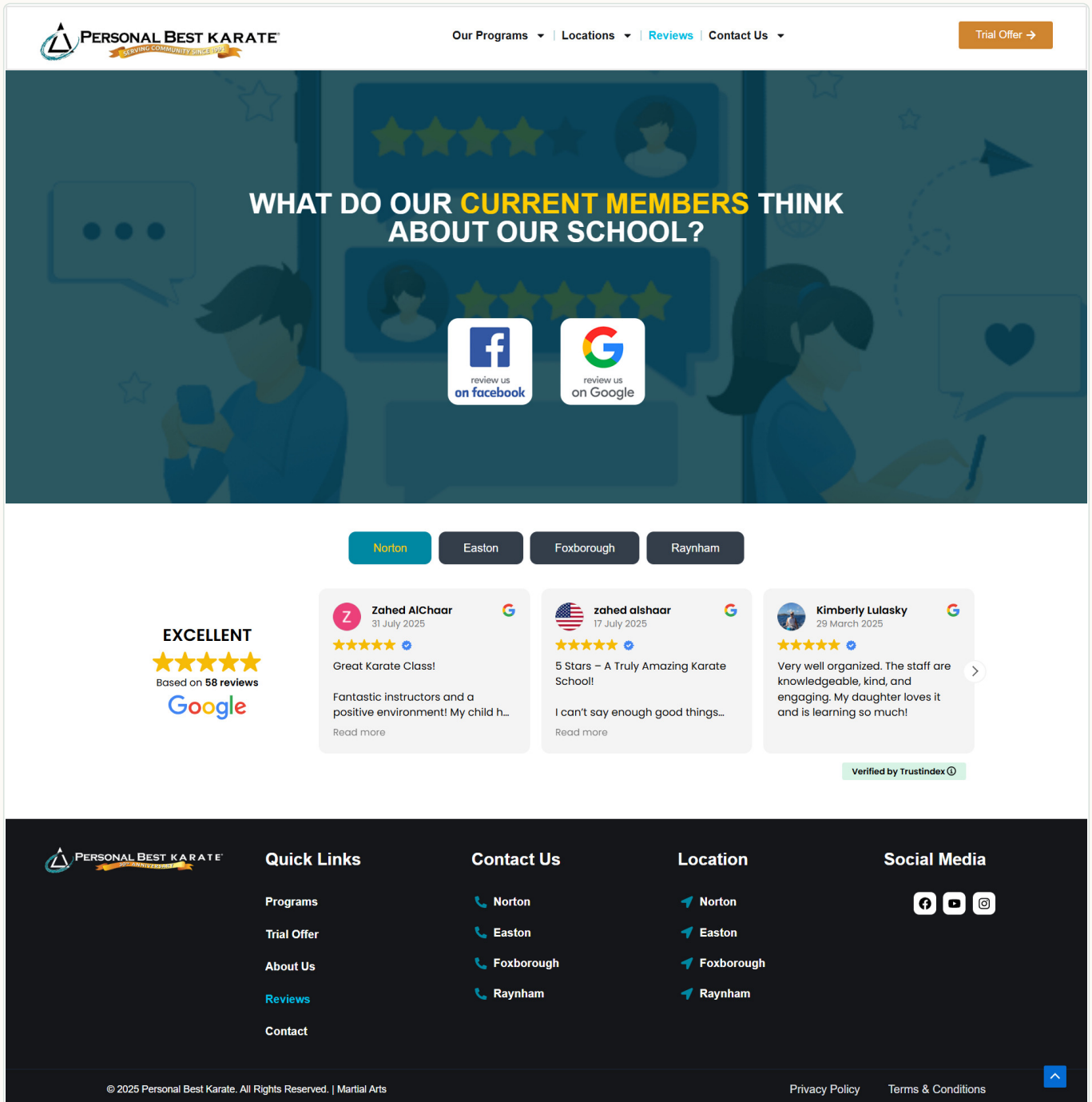
Website

Program pages

Landing page

PROJECT 03 / SUPPLIED WORDPRESS PAGE

A dedicated review experience



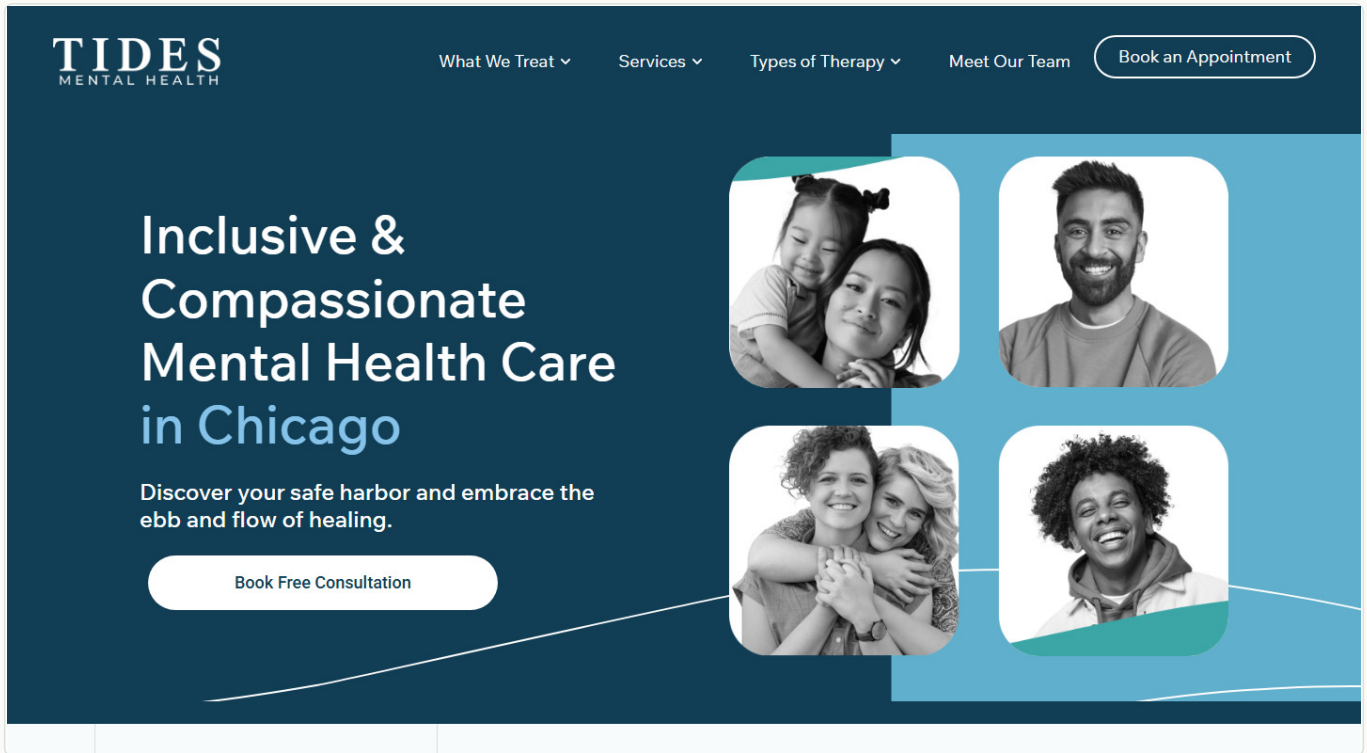
A clear place to explore and leave reviews

Supplied review-page screenshot. Reviews shown on the client's website concern the martial arts school; they are not testimonials about Ayesha.

PROJECT 04 / HEALTHCARE

Tides Mental Health

Client: Rutul Shah | Platforms: WordPress + GoHighLevel



Live website capture, 25 October 2026; provided as current site context.

Website improvements and dependable system support

Added new pages to an existing WordPress website and supported its connected GoHighLevel components. The work focused on page development, GHl forms, automations and basic ongoing system management.

DELIVERED

- Additional WordPress pages
- GHl forms and automation work
- Website and system management

PROJECT FOCUS

- Improving an existing business setup and supporting day-to-day technical needs.

View live website: tidesmentalhealth.com

PROJECT 04 / WEBSITE & GHL IMPLEMENTATION

Supporting the path to a consultation

01 / BUSINESS CONTEXT & MY ROLE

Tides Mental Health had an existing WordPress website and connected GHL components. My role focused on adding website pages, working on forms and automations, and providing basic management and requested updates to the system.

02 / WORDPRESS PAGE WORK

The supplied screenshots show a consultation and team page, plus a therapist profile page. These pages help visitors explore providers and understand the practice. The profile layout includes introductory content, video sections and information about specialties, treatment modalities, populations served and credentials.

03 / CONSULTATION FORM

The GHL form collects contact details, insurance information, a preferred day and time for a call, and a message about the enquiry. The visible form also includes separate transactional and marketing SMS consent options. The portfolio uses the empty form screenshot supplied for the project.

04 / AUTOMATION & ONGOING MANAGEMENT

The supplied workflow screenshot, titled 'Mental health lead-tags (GG)', documents a branched GHL automation configuration. Alongside the website and form work, this supports the project's focus on maintaining an existing setup and responding to the client's technical needs.

PROJECT 04 / SUPPLIED GHL FORM

A structured consultation enquiry

Book a Free Consultation Now

First Name *

Enter

First Name is required

Last Name *

Enter

Phone *

Enter

Email *

Enter

Will you be utilizing insurance? *

Select your option

Insurance Provider *

Select your option

Best day for a call *

Best time for the call. *

Please share a little bit more about your situation so that we can better understand how to support you.

☐ By checking this box, I consent to receive transactional messages related to my account, orders, or services I have requested. These messages may include appointment reminders, order confirmations, and account notifications among others. Message frequency may vary. Message & Data rates may apply. Reply HELP for help or STOP to opt-out.

☐ By checking this box, I consent to receive marketing and promotional messages, including special offers, discounts, new product updates among others. Message frequency may vary. Message & Data rates may apply. Reply HELP for help or STOP to opt-out.

SUBMIT

[Privacy Policy](#)

The right information for the first conversation

CONTACT DETAILS

First and last name, phone number and email address.

INSURANCE INFORMATION

Insurance-use and provider fields to help contextualize the enquiry.

CALL PREFERENCES

A preferred day and time for the consultation call.

ENQUIRY & CONSENT

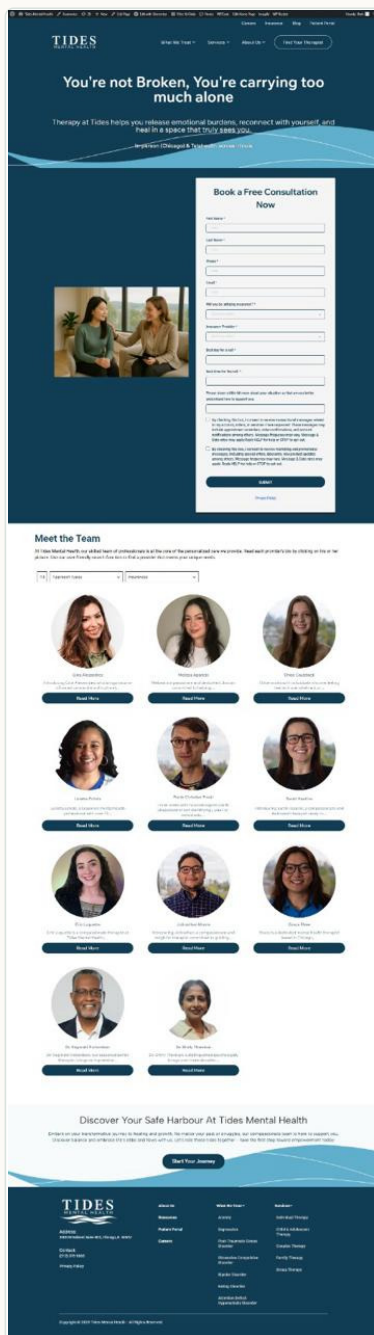
A message field plus separate SMS consent choices.

Supplied empty consultation form. Blank outer margins are cropped for a clearer document layout.

PROJECT 04 / SUPPLIED WORDPRESS PAGES

Introducing the team and the individual provider

The supplied pages present the practice, a consultation form, a provider directory and a detailed therapist profile. The complete page screenshots are preserved below.



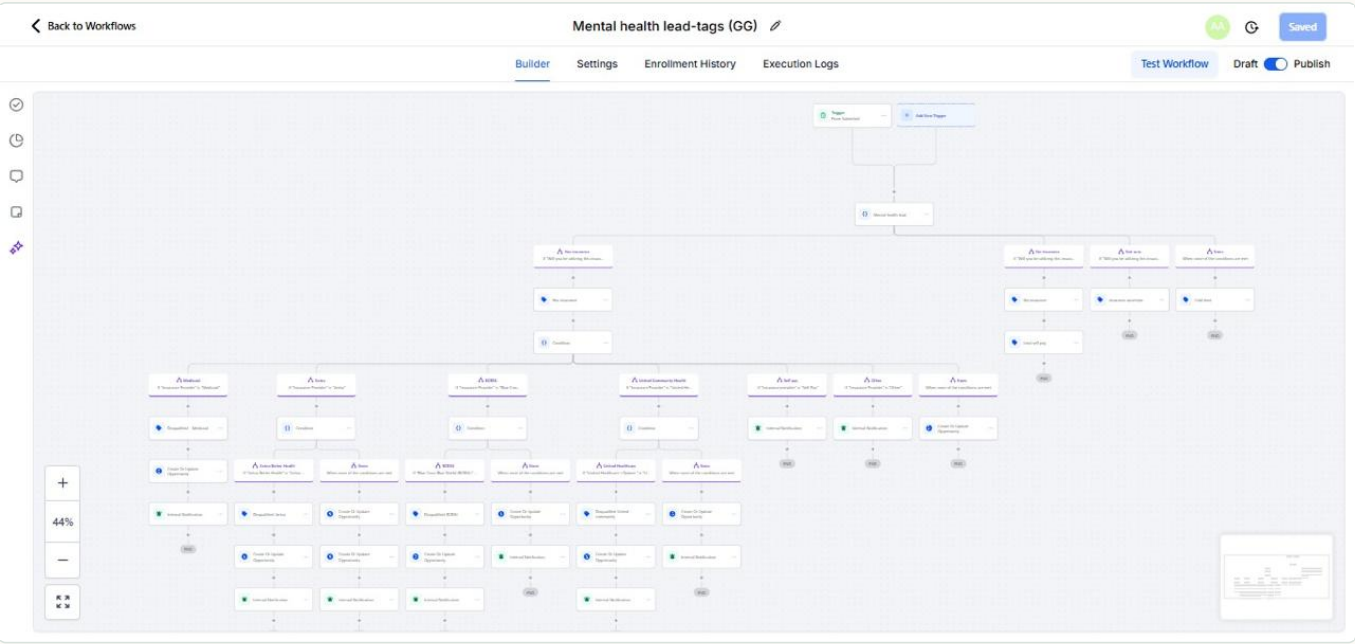
Consultation & team page



Therapist profile page

PROJECT 04 / SUPPLIED GHL WORKFLOW

Branched automation inside GoHighLevel



Supplied workflow builder screenshot: Mental health lead-tags (GG).

A visible view of the backend work

The screenshot shows a trigger-connected workflow with multiple conditional paths and actions. It adds implementation evidence to the forms, WordPress pages and system management described in this case study.

Workflow configuration

A GHL builder with connected conditions and actions.

Ongoing technical support

Form, automation and website updates within an existing business setup.

PROJECT 05 / REAL ESTATE INVESTMENT

Alori International Holdings

Client: Yaniv Madmon | Platform: GoHighLevel

Investor funnels, pipelines and automation

Built a GHL system for a real estate investment business, bringing together investor-facing funnels, CRM pipelines and automations.

Funnels

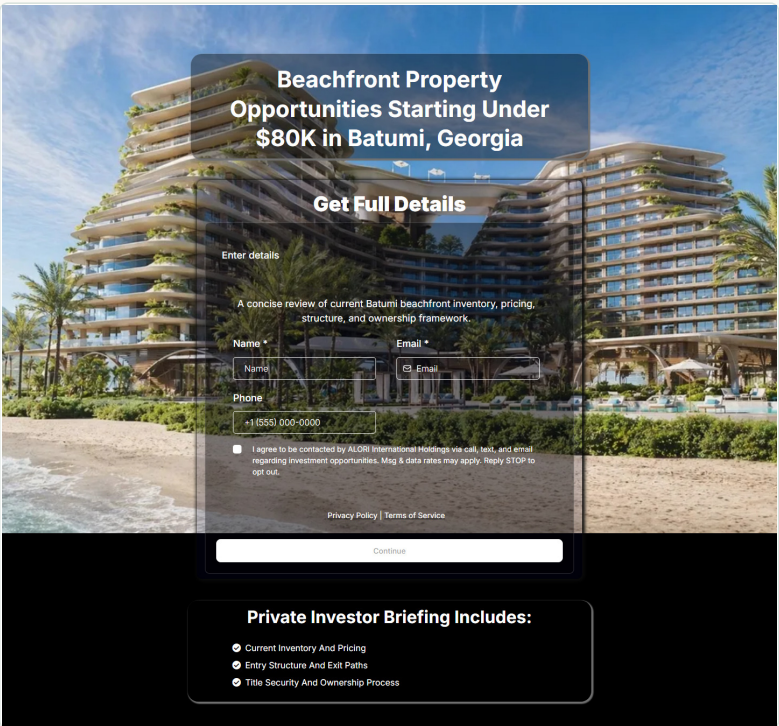
Investor enquiry and confirmation pages.

Pipelines

Stages to organize investor opportunities.

Automations

Workflow setup to support the business process.



Live investor enquiry page, captured 25 October 2026.

A clear first step for prospective investors

The recovered public preview shows a property-led landing page, a contact form and an investor briefing section.

PROJECT 05 / FUNNEL, PIPELINE & FOLLOW-UP

An organized journey for investor enquiries

01 / INVESTOR-FACING FUNNEL

The landing page introduces the real estate opportunity and invites visitors to request an investor briefing. Its contact form collects a name, email address and phone number. A separate confirmation page acknowledges the enquiry and explains the next contact step.

02 / CRM PIPELINE STRUCTURE

The supplied ALORI pipeline shows stages for new leads, booked initial calls, webinar invitations, investor interest and final calls. It also includes no-show nurture stages. This gives the team a visible structure for organizing prospective investors at different points in the process.

03 / MY GHL DELIVERY

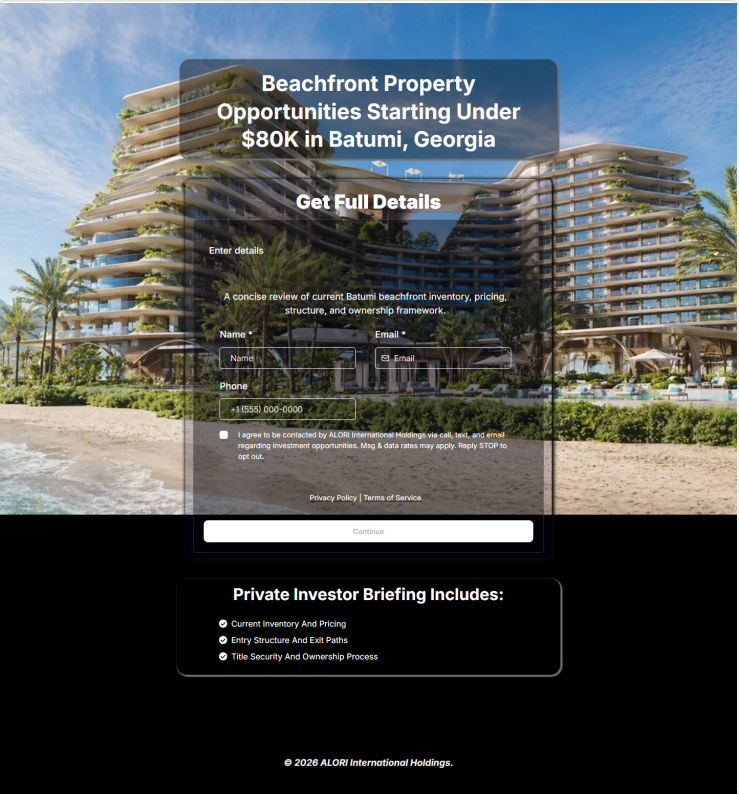
I built the investor funnels, pipeline configuration and automation components for the system. The work brought together the public enquiry experience and the backend organization required to support the real estate investment business.

04 / CLIENT FEEDBACK & PRACTICAL VALUE

Yaniv Madmon's approved feedback highlights the organized process, attention to detail and understanding of the business requirements. The implementation supports a clearer investor acquisition process through coordinated pages, CRM stages and workflow tools.

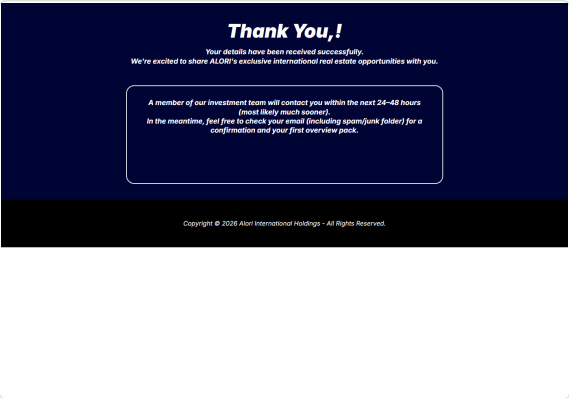
PROJECT 05 / PUBLIC FUNNEL PREVIEWS

Capture interest. Confirm the next step.



Lead-capture page

Open lead-capture preview



Enquiry confirmation

A dedicated thank-you page acknowledges the enquiry and explains the next contact step.

Open confirmation preview

Property-led offer

A focused introduction to the investment opportunity.

Contact form

Name, email and phone fields for enquiries.

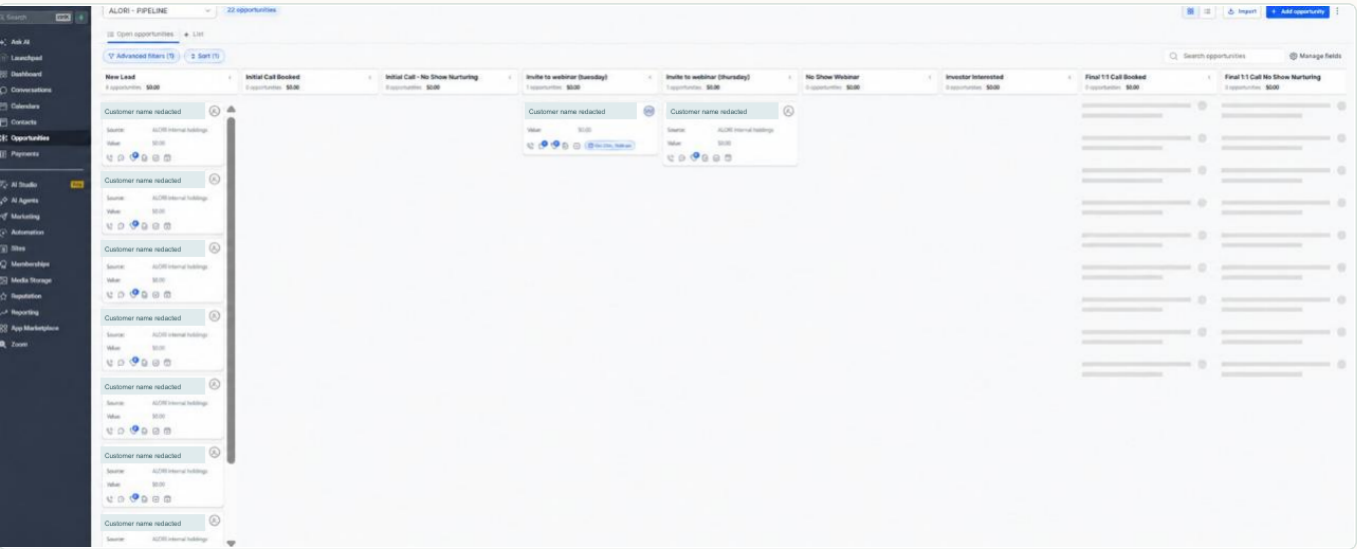
Investor briefing

A concise overview of what prospects can request.

Live public captures of the investor enquiry funnel and confirmation page, 25 October 2026.

PROJECT 05 / CRM & CLIENT FEEDBACK

Pipeline structure. A client's perspective.



Supplied ALORI pipeline screenshot. Customer-name rows are permanently redacted.

CLIENT FEEDBACK

Ayesha did an excellent job building and organizing our GoHighLevel system. From the investor funnels and CRM pipelines to the automation workflows, she created a structured process that supports our real estate investment operations.

Her attention to detail, technical expertise, and understanding of our business requirements made her a valuable part of the project. I appreciate her professionalism and dedication throughout the implementation.

Yaniv Madmon

Alori International Holdings

Client feedback supplied for this portfolio; approval confirmed by Ayesha.

LET'S WORK TOGETHER

Your next website. Your next system. Built with care.

GoHighLevel websites, funnels, CRM systems,
workflow automation and WordPress support.

[Book a discovery call](#)

EMAIL

ayeshanisar150@gmail.com

PHONE

+923134614885

CALENDAR

calendar.app.google/tP488PTPDCAwqX4G7

Ayesha Nisar